LaunchVault / Boost Sponsor

Campaign report

Example Studio (SAMPLE DATA)

Illustrative campaign only. These figures are not customer results.

https://example.com

Campaign: 2026-11-09 00:00:00 UTC to 2026-11-16 00:00:00 UTC

Viewable impressions: 1240 Clicks: 31 CTR: 2.50%

Daily performance (UTC)

Date / page type	Impressions	Clicks
2026-11-09	150	3
2026-11-10	170	4
2026-11-11	180	5
2026-11-12	210	6
2026-11-13	190	5
2026-11-14	160	4
2026-11-15	180	4

Page breakdown

Date / page type	Impressions	Clicks
home	380	10
projects	260	7
trending	180	4
categories	160	4
blog	140	3
indie-tools	80	2
teardown	40	1

How this report is counted

An impression requires 50% visibility for 1 continuous second in a foreground tab, once per card per page visit. Clicks count separate user actions; duplicate event deliveries are ignored.

CTR = clicks / viewable impressions x 100%. Quick clicks do not create impressions, so CTR may exceed 100%. No impressions means no CTR. These are observed events, not unique visitors.

All totals use UTC. Late events received after settlement are excluded. Final statistics stay fixed across downloads.

Data through: 2026-11-16 00:00:00 UTC
Settlement cutoff: 2026-11-16 00:05:00 UTC
Report finalized: 2026-11-16 00:05:01 UTC
PDF generated: 2026-11-17 14:27:42 UTC

SAMPLE DATA - NOT CUSTOMER RESULTS